

DRY EYE RELIEF, MADE JUST FOR YOU

NovoTEARS®



Get started.



Your doctor can send us your prescription, or you can fax it to us.



Once we receive your prescription, a knowledgeable member of our team will call you to discuss the NovoTears program and answer all your questions.



If you choose to proceed, we will arrange a blood draw at a lab near you, and send the blood draw kit directly to the lab.



We will call you when your NovoTears prescription is ready to arrange delivery or pickup.



You will receive multiple NovoTears bottles in a cooler. Be sure to follow all instructions for storage and use.

What are serum tears?

Your tears are a complex, multi layered film that protect and lubricate your eyes.

Naturally produced tears contain important nutrients and proteins that support the health, function and structure of your eyes.

Dry eye is a lack of these natural tears. A chronic condition, dry eye can lead to itching, pain and potentially a loss of vision.

One common treatment for dry eye is artificial tears. This product provides lubrication to the surface of your eye, but lacks the natural nutrients necessary to maintain a healthy tear film.¹

If artificial tears and other medications do not improve your condition, your doctor may prescribe serum tears. Serum tears are derived from your own blood serum and provide the same nutrients and proteins as your natural tears, offering both lubrication and healing. In clinical studies, serum tears have been found to be an effective treatment for dry eye and other conditions.²

¹ Tsubota K, Goto E, Shimmura S, et al. Treatment of persistent corneal epithelial defect by autologous serum application. *Ophthalmology*. 1999;106(10):1984-1989.

² Jeng BH, Dupps WJ. Autologous serum 50% eyedrops in the treatment of persistent corneal epithelial defects. *Cornea*. 2009;28(10):1104-1108.

What are NovoTears®?

NovoTears are high-quality serum tears for patients with chronic or severe dry eye.

NovoTears are easy and affordable, and come with comprehensive support throughout your therapy.

EASY

We make it simple to get your prescription. We'll help you find a convenient blood draw location and send a blood draw kit there ahead of your appointment, and then have your prescription delivered to your home.

AFFORDABLE

We offer NovoTears in 45-day, 90-day and 180-day supplies, and your total cost can be less than \$100 per month.

INCLUDES COMPREHENSIVE SUPPORT

We will be there to support you throughout the treatment process. You can call us with any questions or concerns, and our pharmacists are always available to talk with you about NovoTears and any other medications you may be taking.

24/7 pharmacy
consults available
to every patient



What are NovoTears® Plus?

Dry eye patients often need multiple medications to manage their condition.

NovoTears Plus combines NovoTears with cyclosporine, helping to further simplify your dry eye therapy.



Both NovoTears and NovoTears Plus come in packaging that puts your safety first.



Contact us.

- + For more information about NovoTears visit **novotears.com**
- + To speak with our customer service team, call: **443.318.7395** (9:00 a.m. to 6:00 p.m. EST)
- + To speak with a pharmacist anytime, call **833.716.0861**
- + To fax prescriptions: **410.666.7253**
- + To email us with any questions: **novotears@aiscaregroup.com**



Scan here to learn more or to watch our instructional video.

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